



**ROCK
THE OCEAN
FOUNDATION**

**2025
Conservation Crew
Guide**

**As Rock The Ocean volunteers, we hope you'll
be a Conservation Crew member all year long!
Thank you for joining us at Tortuga!**

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****INFORMATION IN THIS GUIDE IS SUBJECT TO CHANGE.****



WELCOME

THANK YOU for joining the Rock The Ocean Volunteer team during Rock The Ocean's Tortuga Music Festival 2025. We could not do what we do without the help of our volunteers! This guide will help answer most questions you may have & provide instructions to get to site. Please take a moment to read through the guide. If you have any questions, reach out to Volunteers@RockTheOcean.com.

We can't wait to see you on the beach to Rock The Ocean!

ABOUT ROCK THE OCEAN FOUNDATION

Rock The Ocean Foundation was founded in 2013 with the initial assembling of Conservation Village at Tortuga Music Festival to bring ocean conservation awareness to audiences of all ages, who might not otherwise be familiar with the critical issues facing our oceans. Rock The Ocean Foundation accomplishes this mission by teaming up with high profile entertainers, who bring large audiences together to relay our conservation messaging. Through these opportunities, we bring attention to the most serious issues, raise funds for our ocean conservation partners, and hope to play a role in finding the solutions to sustaining our marine life & oceans.

Rock The Ocean's proceeds directly support science, education, outreach, and specific ocean conservation initiatives through partnerships with leading institutions, universities, and nonprofits.

ROCK THE OCEAN'S CONSERVATION VILLAGE

Conservation Village is referred to as "the heartbeat of our festival." Rock The Ocean assembles a group of thought leaders and activists doing the best work in ocean conservation to share their work and educate our fans. This includes local, national, & international nonprofits & universities.

Conservation Village consists of organizations representing our 5 Core Conservation Issues:

- Sharks
- Sea Turtles
- Coral Reefs
- Marine Mammals
- Marine Habitats

Rock The Ocean will host 5 groups of tents on site representing each of these issues filled with university programs & non-profit organizations.

Rock The Ocean provides this opportunity at NO COST to our Conservation Partners. Additionally, Rock The Ocean staff & volunteers raise funds during the festival weekend to donate to our participating Conservation Partners. YOU are a valuable piece to our success in raising funds for these partners!

ROCK THE OCEAN STAFF



Chris Stacey
Founder



Tara Wilson
Vice President



Annie Botch
Event & Sustainability Coordinator
(518) 321-2729



Laurann Osborne
Operations Manager
(678) 429-8020



Lindsey Hendricks
Project Coordinator
(615) 900-9710

VOLUNTEER LEADS



Ashley Marlow
Volunteer Coordinator Assistant
(727) 656-0613
FIRST POINT OF CONTACT FOR
ASSISTANCE



Melissa Murray
Volunteer Lead
(786) 586-3337
FESTIVAL DAYS - SECOND POINT
OF CONTACT FOR ASSISTANCE



Heidi Knippel
Volunteer Assistant
(321) 258-1065

APPAREL MANAGERS



Joel Cobden



Dan Goldberger

PHOTOGRAPHER & SOCIALS



Josh Muller
Photographer



Katie Casserly
Socials

PARKING: Volunteers will need to find parking in the area. Several parking lots are in the area within walking distance to the meeting point.

****We do not currently have parking available. If this changes, we will send an email with updates.**

WHERE TO MEET: 1140 Seabreeze Blvd, Fort Lauderdale, FL 33316

- After you park, head towards the B Ocean resort & meet by the bike racks to the North of the B Ocean Resort (MAP BELOW).
- Wait here for a Rock The Ocean (RTO) team member in a blue shirt to provide your daily pass.

****DO NOT GO ON THE THE FESTIVAL SITE WITHOUT MEETING A STAFF MEMBER TO GET CHECKED IN.**

AERIAL VIEW



For Questions or Assistance:
Ashley Marlow (727) 656-0613
Laurann Osborne (678) 429-8020

MEETING POINT

B OCEAN

Yellow X is Check In spot near bike racks North of B Ocean resort

STREET VIEW



CHECK IN POINT MAY LOOK DIFFERENT EACH DAY AS THE FESTIVAL SITE IS BEING BUILT.

WAIT HERE TO CHECK IN WITH A ROCK THE OCEAN TEAM MEMBER.

CONTACT US IF YOU WAIT MORE THAN 10 MIN.

FESTIVAL DAYS - Parking & Shuttles

TO GET TO FESTIVAL SITE

On FESTIVAL DAYS, FREE parking & shuttle pick up/drop off point are provided at The Galleria Mall, 2560 NE 9th St, Fort Lauderdale, FL 33304.

Estimated Shuttle Times:

- 7:30AM - 12:30PM - Multiple shuttles
- 12:30PM - 4:00PM - One shuttle only
- 4:00PM - 12:30AM - Multiple shuttles

** Approximate pickup every 20 min during multiple shuttle times

We ask that everyone carpool, bike, walk or use public transportation when possible to reduce our carbon footprint.

CLOSE UP OF GALLERIA MALL: Orange square = where to park
Red = shuttle pick up and drop off point at The Galleria Mall



SHUTTLE ROUTE
PICK-UP / DROP-OFF DIRECTIONS

--- SHUTTLE ROUTE
--- PEDESTRIAN ROUTE

DIRECTIONS

FROM DROP-OFF TO MAIN ENTRANCE

Go east to AIA. Take the sidewalk south to Bo's Beach and cross the street to enter the Ft. Lauderdale Beach Parking Lot. The Main Entrance/Gate A is located at the north end of the parking lot.

FROM MAIN ENTRANCE TO PICK-UP

Exit the Main Entrance/Gate A and go North on AIA. Cross the street towards Bo's Beach and continue north on the sidewalk. Turn left to go west on SE 5th Street. The Pick-up / Drop-off will be on your left.

For Questions/Assistance on Festival Days:
Ashley Marlow (727) 656-0613
Melissa Murray (786) 586-3337
Laurann Osborne (678) 429-8020

WHERE TO GO

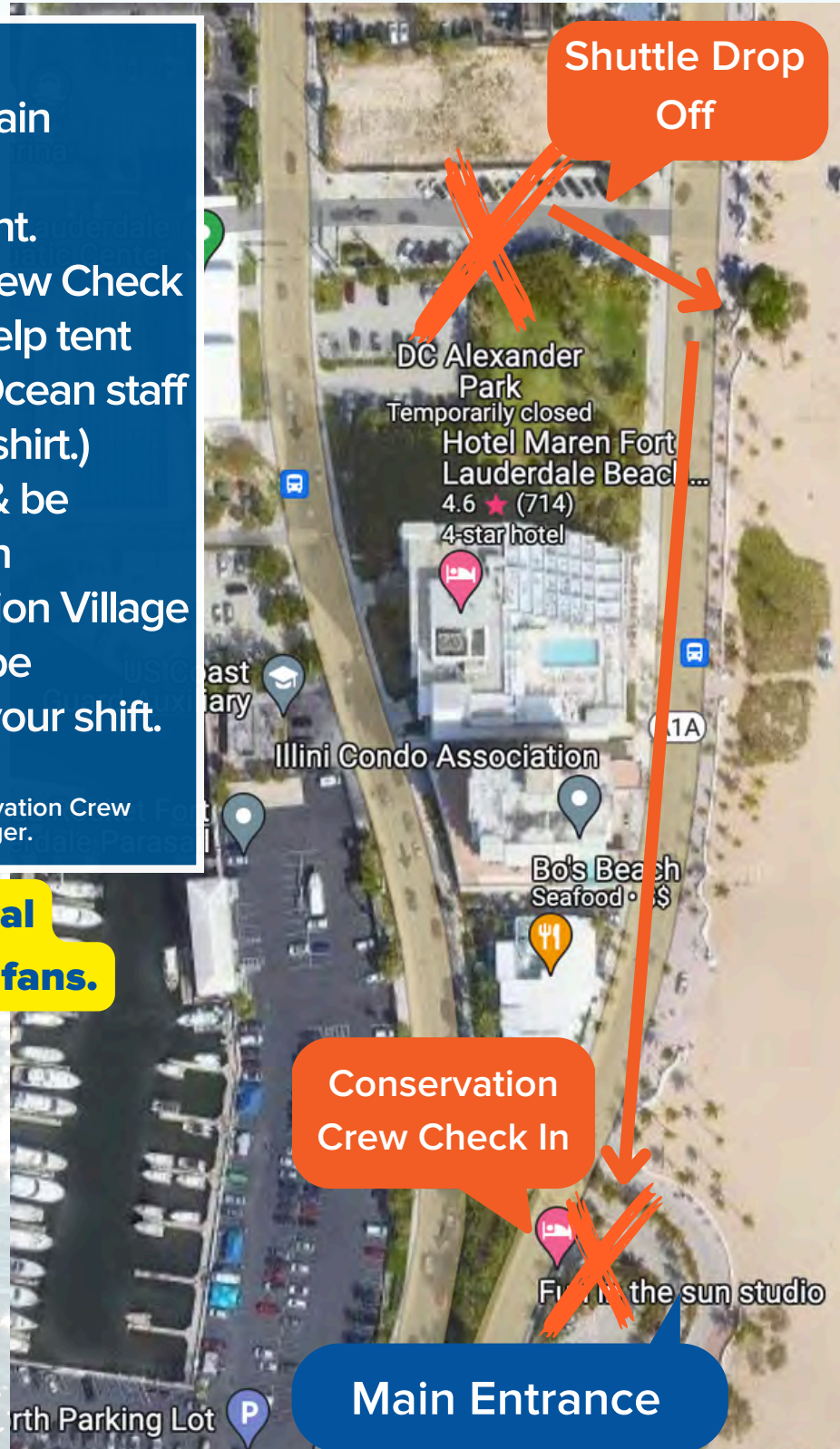
DO NOT get in the General Admission line with festival fans.

1. Walk toward the Festival Main Entrance.
2. Look for Wristband Help tent.
3. Go to the "Conservation Crew Check In" sign at the Wristband Help tent
4. Check in with a Rock The Ocean staff (in a blue Rock The Ocean shirt.)
5. You will receive your pass & be directed to Rock The Ocean Headquarters in Conservation Village for orientation, check in, & be assigned your location for your shift.

In the event that someone is not at the Conservation Crew Check In, contact the Volunteer Manager.

DO NOT get in the General Admission line with festival fans.

**CONSERVATION CREW
CHECK IN POINT
REFERENCE PHOTO TO
COME**



For Questions/Assistance on Festival Days:
Ashley Marlow (727) 656-0613 Melissa Murray (786) 586-3337
Laurann Osborne (678) 429-8020

WRISTBAND & SECURITY

- Wristbands are provided upon arrival & must be worn prior to entering the festival gate. Do not lose it! It is registered to your name & it not be replaced.
- Everyone enters through security & will be subject to search prior to entering.

ARRIVAL TIME

Volunteer Orientation begins promptly at shift start time each day.

Please schedule enough time for traffic, parking, walking, shuttle, entering the festival site, security, etc before your shift. There will be increased traffic in the area due to the festival.

ON FESTIVAL DAYS, PLEASE ALLOW ADDITIONAL TIME as thousands of patrons, vendors & workers will be arriving to the festival. We ask that you arrive 20 minutes early for Check In, Orientation, & time for questions prior to shift.

PLEASE TAKE NOTE OF ENTRY POLICIES

VENUE ENTRY POLICY

DEFINITELY, YES

 BINOCULARS	 NON-PROFESSIONAL POCKET CAMERAS	 1 SMALL SNACK BAG (UP TO 1 GALLON)	 PERSONAL BEACH TOWELS	
 EMPTY REUSABLE WATER BOTTLES, YETIS, & CAMELBAKS UP TO 1.5 LITER OR SMALLER	 CLEAR PLASTIC, VINYL OR PVC BAGS/HIP PACKS UP TO 12"H X 12"W X 6"D	 SMALL CLUTCH BAGS APPROX. THE SIZE OF A HAND (6" X 9") - DOES NOT HAVE TO BE CLEAR	 SERVICE ANIMALS	
 SUNGLASSES, HATS & E-CIGS	 NON-AEROSOL SUNSCREEN / BUG REPELLENT	 LOW-PROFILE BEACH CHAIRS OR INFLATABLE COUCHES	 STROLLERS WITH AN ACCOMPANIED CHILD	 PRESCRIPTION MEDICINE


VENUE ENTRY POLICY

SORRY, BUT NO

PROHIBITED ITEMS INCLUDE, BUT ARE NOT LIMITED TO THE FOLLOWING:

 PROFESSIONAL CAMERAS / SELFIE STICKS / TRIPODS	 ANY RECORDING EQUIPMENT OTHER THAN PHONES	 BAGS / CONTAINERS LARGER THAN 12"W X 12"H X 6"D	 ILLEGAL SUBSTANCES/ DRUG PARAPHERNALIA	 GRILLS	
 ALCOHOL / BEVERAGES / GLASS BOTTLES	 PETS/COMPANION ANIMALS	 UNAUTHORIZED FLIERS / SAMPLES	 FIREWORKS/ FLAMMABLES	 FLAGS, TOTEM POLES	 GUNS/KNIVES/ WEAPONS OF ANY KIND
 BLANKETS	 DRONES	 BALLS / BALLOONS / INFLATABLES	 AEROSOL CANS/ SPRAY PAINT / SHARPIES / MARKERS	 LASER PENS	 TENTS/UMBRELLAS
 TOYS / SQUIRT GUNS/ STUFFED ANIMALS GLITTER / MYLAR	 HARD SHELL COOLERS	 IPADS / TABLETS	 SKATES / BIKES / SKATEBOARDS / SCOOTERS / HOVERBOARDS WAGONS & ANY OTHER VEHICLES	 CONFEDERATE FLAGS	

FOR TORTUGA ENTRY PROCEDURES & ADDITIONAL VENUE INFORMATION, PLEASE VISIT TORTUGAMUSICFESTIVAL.COM

 Photo/Video Policy During The Build
Please do not post photos/videos during the build (set-up) on your social media accounts. We do not want our patrons to see our activations until they are fully built.

HOW TO REPORT AN EMERGENCY

- Report to the nearest Rock The Ocean Tent & ask them to call on the radio
- Rotate the dial to the Security or Medical channel, and speak clearly, precisely, and calmly.
- State exactly where you are. Be as specific as possible. (Facing the ocean is East)
- State exactly what you need.
- Remain on the channel until help arrives at your location. Do not respond to the situation yourself. Wait for security or medical personnel and allow them to remedy the situation.

SECURITY

Please Note: For everyone’s safety, all vendors & staff working on site are subject to search while on Festival property. If anyone is found to be in violation of the law or Festival rules, they will be escorted off property.

INCIDENTS

Please report all incidents that occur onsite to a Rock The Ocean staff member. An incident includes any accident, injury, or property damage involving a staff member, vendor, patron or bystander. **NO INJURY IS TOO MINOR TO REPORT!**

LOST & FOUND

Lost and found can be accessed by going to any of the Guest Services booths. Anything left over after the event will be handled by Live Nation staff. Found items can be turned into any Guest Services booth or to Rock The Ocean Headquarters in Conservation Village.

**The Tortuga See Some Say Something Line:
Text “Tortuga” to (830) 37-OCEAN / (830) 376-2326.
If you see something, SAY SOMETHING!
We will have security and medical on site throughout
the build & show days.**



EMERGENCY EXITS



RALLY POINTS

- A** THE LOBBY OF THE B OCEAN RESORT
- B** BAHIA MAR HOTEL

If an emergency situation occurs a Rock the Ocean Team Member will send a TEXT MESSAGE to the phone on file for EVERY volunteer.

Please exit the festival site and proceed DIRECTLY to the CLOSEST RALLY POINT listed above. If possible try to head towards Rally Point A - THE B OCEAN HOTEL LOBBY.

A Team Member will contact you as soon as updates are made available in any emergency situation.

ROCK THE OCEAN'S TORTUGA MUSIC FESTIVAL 2025 MAP

Don't forget to download the Tortuga Festival App!



ALCOHOL & DRUG POLICY

- There will be absolutely no outside alcohol permitted into the festival grounds.
- ANY STAFF OR VOLUNTEER THAT SHOWS UP TO THEIR SHIFT UNDER THE INFLUENCE WILL NOT BE PERMITTED ON THE FESTIVAL SITE.
- STAFF AND VOLUNTEERS ARE ABSOLUTELY NOT PERMITTED TO DRINK OR CONSUME ILLEGAL AND/OR NON-PRESCRIBED SUBSTANCES WHILE WORKING.
- Any staff member caught consuming alcohol during a shift will be subject to dismissal.
- You must be 21 years of age or older and must have government issued ID to consume alcohol inside the festival grounds.
- FANS WILL BE CARDED AT ALL BARS. 21 and over guests will be given wristbands.

SOCIAL MEDIA POLICY

****Photo/Video Policy During The Build****

Please do not post photos/videos of the festival site before the gates are open on your social media accounts.

We want our patrons to enjoy our activations and not see them until they're fully built.

HOWEVER as a volunteer for Rock The Ocean, we love supporting our team, efforts, and Conservation Partners. Be sure to follow Rock The Ocean on socials & tag us in any posts you make DURING SHOW DAYS. We'll share your pics!

If you see any posts that Rock The Ocean does make on Socials and you are in the photo, let us know and we'd be happy to send a copy to you!

SEXUAL HARASSMENT POLICY

Tortuga/Rock The Ocean has a zero-tolerance policy for harassment. No always means No! Remember that harassment includes some form of unwanted contact, either physical and/or verbal.

If a patron or staff member approaches you and has been harassed or harmed, here are some tips:

- Stay calm, listen actively, and practice empathy.
- If the victim is comfortable moving locations, escort them to the nearest medical tent or police officer.
- If they would like to remain where they are, call the MEDICAL radio channel and ask for assistance.
- Contact your department head immediately. SEE SOMETHING SAY SOMETHING

The Tortuga See Some Say Something Line:

Text "Tortuga" to (830) 37-OCEAN / (830) 376-2326.

If you see something, SAY SOMETHING! We will have security and medical on site throughout the build & show days.

2025 CONSERVATION PARTNERS

Below are the Rock The Ocean 2025 Conservation Partners. Feel free to check them out on socials & see the initiatives supported by the funds raised during the festival, with the help by YOU!



CONSERVATION VILLAGE

POWERED BY SUNBELT RENTALS



2025 PARTNERS

SHARKS4KIDS

REEF

LOGGERHEAD MARINELIFE CENTER

OCEARCH

GUY HARVEY FOUNDATION

NSU BROWARD COUNTY SEA TURTLE CONSERVATION PROGRAM

NSU MARINE ENVIRONMENTAL EDUCATION CENTER

SEA TURTLE OVERSIGHT PROTECTION (S.T.O.P.)

AMERICAN SHARK CONSERVANCY

FIU'S MARINE ECOLOGY AND ACOUSTICS LABORATORY

FRIENDS OF OUR FLORIDA REEFS & DEP CORAL REEF CONSERVATION PROGRAM

REEF RELIEF NSU GUY HARVEY RESEARCH INSTITUTE

SOUTH FLORIDA WILDLIFE CENTER

BIMINI BIOLOGICAL FIELD STATION

FLORIDA KEYS WILD BIRD REHABILITATION CENTER

NSU CHARISMATIC MEGAFUNA AND OCEANOGRAPHY LAB

OCEAN RESCUE ALLIANCE INTERNATIONAL

THE BILLFISH FOUNDATION

COASTAL CONNECTIONS

FLORIDA LEATHERBACKS INC.

NSU CORAL REEF RESTORATION, ASSESSMENT, & MONITORING LAB

ORCA BEHAVIOR INSTITUTE

UNIVERSITY OF MIAMI'S RESCUE A REEF PROGRAM

CORAL RESTORATION FOUNDATION

FLORIDA PROGRAM FOR SHARK RESEARCH

NSU FISHERIES AND AVIAN ECOLOGY LABORATORY

PELICAN HARBOR SEABIRD STATION

UNIVERSITY OF MIAMI'S SHARK RESEARCH AND CONSERVATION PROGRAM

FAU HARBOR BRANCH OCEANOGRAPHIC INSTITUTE

KEEP FLORIDA BEAUTIFUL

SAVE THE MANATEE CLUB



Log into your Rock The Ocean Volunteer Profile to do the following:

1. Update contact information, phone number, email, emergency contact, shirt size, etc.
2. Cancel volunteer shifts at Tortuga
3. Sign up for volunteer shifts at Tortuga
4. Sign up for upcoming beach cleanups

To access your volunteer profile at ANY time by going to this website:

- <https://rocktheocean.volunteerlocal.com/volunteer/>
- Click the “Access Your Profile” button at the top right of the page, OR if you have used the same device to log in before, you may automatically logged in to your profile.
- Once you are logged in, you can update all of your information on the main profile under “Volunteer Profile and Interest Form.”

Cancel or sign up for Tortuga Shifts:

- Once logged into your profile, click the “Your Profile” button UNDER the active event you have already signed up for. Here you can add or cancel shifts, update any ticket request information and update any event specific questions.
- **NOTE: IF YOU ARE CANCELING A SHIFT LESS THAN 3 HOURS FROM THE START TIME YOU MUST CONTACT A TEAM MEMBER DIRECTLY.**

FOR QUESTIONS OR ASSISTANCE:

3/31 - 4/2 OR & 4/7-4/8

Laurann Osborne 678-429-8020 & Ashley Marlow 727-656-0613

APRIL 4,5,6

Ashley Marlow -727-656-0613 & Melissa Murray 786-586-3337

If you are interested in any upcoming beach cleanups, you can sign up for shifts from the home page.

- Once logged in, click the “Sign up for Shifts,” the grey button at the top right of your profile page.

Email us for any general questions or assistance at Volunteers@RockTheOcean.com

ON-SITE WASTE SORTING GUIDE

Tortuga Music Festival is PROUD to be the most sustainable large-scale music festival on the planet!

We take great measures to ensure that we are as eco-friendly AND ocean-friendly! An important part is diverting waste from the landfill. Use the guide below to learn how you can do your part and ensure that all waste ends up in the proper receptacle.

FAST FACT - In 2024, with the help of volunteers, staff, and fans, Rock The Ocean's Tortuga Music Festival was able to achieve a waste diversion rate of 80.93%. To put into perspective, a 90% waste diversion is considered a zero waste event. Thank you for all of your efforts!

TORTUGA MUSIC FESTIVAL WASTE SORTING GUIDE



COMPOST

FOOD
COMPOSTABLE CUPS
SERVICE WARE
PAPER · NAPKINS
GREASY OR WET CARDBOARD
ITEMS LABELED "BPI CERTIFIED"
NO CANS · NO PLASTIC WRAPPERS



LANDFILL

SOFT PLASTIC
PALLET WRAP · PLASTIC BAGS
SNACK WRAPPERS · GUM
LAMINATED/GLOSSY PAPER
TAPE · STYROFOAM
COROPLAST · MISC.
NO ALUMINUM CANS · NO FOOD · NO CARDBOARD



SPECIAL RECYCLING

BIN LOCATED AT QUARTER MASTER & ECO EXCHANGE
PLASTIC FILM · ZIP TIES
CIGARETTE BUTTS



RECYCLE

ALUMINUM CANS
PLASTIC BOTTLES
FLAT CARDBOARD
CARTONS · GLASS
CLEAN/DRY PAPER
NO CUPS · NO SOFT PLASTIC · NO STYROFOAM





REEF-FRIENDLY SUNSCREEN GUIDE

Several ingredients commonly found in sunscreens have been connected to the degradation of coral reefs. Even if you are not swimming in the ocean, these chemicals make their way into waterways from your shower drain!

DON'T TRUST THE LABEL

Many sunscreen brands claim "reef-safe" on their packaging, but this term is not regulated, so you must check the ingredients!

AVOID THE FOLLOWING INGREDIENTS:

4-METHYLBENZYLIDENE
AVOBENZENE
FRAGRANCE
HOMOSALATE
MICROBEADS
ANYTHING LABELED "NANO"
OCTINOXATE
OCTOCRYLENE
OXYBENZONE
PABA
PARABENS



CHOOSE A MINERAL SUNSCREEN



Check out our trusted partner,
Raw Elements, for
Rock The Ocean approved reef-friendly products!

www.rawelementsusa.com

What should I wear/bring with me?

- We encourage Returning Volunteers to wear your blue Volunteer shirt, if possible. Volunteer tees will be available to those working during event hours.
- A Reusable Water Bottle - **AVOID SINGLE-USE PLASTICS** - As a Rock The Ocean Volunteer, we ask that you help us promote our mission by bringing a reusable water bottle. We will have canned water available & free water refill stations.
- Wear comfortable shoes as you will be standing/walking in sand. Be mindful of the tasks you may be asked to do such as moving apparel items, picking up trash, etc.
Closed toe shoes are recommended.
- Rock The Ocean has implemented many sustainability measures across the festival site and asks that our Volunteers act as role models to fans, partners, & patrons.
- Reef-Friendly Sunscreen - Non-aerosol!
- Weather conditions change hourly. Consider bringing reef-friendly sunscreen (non-aerosol!), hat/visor, sunglasses, a light jacket or rain jacket/poncho. If you're staying to enjoy the show, you may want to bring a change of shirt or shoes.
- Ear Plugs, if you are sensitive to loud music.



Is water provided during my shift?

There will be FREE water refill stations across the festival site (staff, volunteers & fans). Rock The Ocean will also have canned water available for volunteers & staff, only if you forgot to bring your refillable water bottle.

REMEMBER single-use plastic water bottles are BANNED on the festival site.

Are meals provided during my shift?

- No, Rock The Ocean does not provide meals.
- If you are working through meal hours, you may bring a bagged lunch or you are welcome to purchase food from a food vendor.
- **Please avoid plastic packaging - think sustainable old school brown bag, new school beeswax wrap, or reusable silicone zip bags! We will have coolers available to place a small lunch/dinner inside, if needed.
- All volunteers are allowed breaks for snacks & meals.
- We ask that you show up to your shift ready to engage & interact with the fans.
- Please don't arrive on an empty stomach!

Does Rock The Ocean provide lodging or parking?

Volunteers & staff are responsible for all travel accommodations and getting to site at their designated shift time.

Pre/Post Festival Shifts: Parking is not provided. If this changes, we will contact you.

Festival Day Shifts: Free parking is available off-site & a shuttle is available to bring you to/from the festival site.

Don't forget to **CARPPOOL** if you are volunteering with friends and family to help reduce the carbon footprint of the festival!

Can anyone enter the site when volunteers/staff arrive for their shift?

No one is permitted to enter the festival grounds prior to the official unless they are a scheduled staff or volunteer. If you are not scheduled, you can not enter. Please make appropriate travel and lodging arrangements to account for differing entry times.

Can I use the Staff/Vendor entrance on days I'm not volunteering?

No. If you earned a General Admission ticket, the Main Entrance must be used for entry. Volunteers/Staff will only be able to use the staff entrance on days/times of scheduled shifts.

What if I need to cancel my shift?

In the event that you need to cancel your shift, log in to your volunteer profile & click "Cancel Shift" on the the shift you need to cancel. Website to access your profile:

<https://rocktheocean.volunteerlocal.com/volunteer/>

If it is less than 3 hours to the start time of your shift ,PLEASE TEXT one of our onsite leads.

March 30 - April 2 OR April 7 - April 8

Text Laurann (678) 429-8020

April 3 - April 6

Text Ashley (727) 656-0613

If you are late or do not show up to a shift with no communication, we have the right to remove you from our volunteer network and/or revoke any tickets earned from volunteer hours. Please communicate with us!

What if I have a medical condition that may affect the shift I was assigned?

Please send an email to Volunteers@RockTheOcean.com.

What if I have other questions or suggestions?

Please send questions/suggestions to Volunteers@RockTheOcean.com

Remember,

WE'RE NOT TRYING TO SAVE THE WHOLE WORLD...

JUST 3/4 OF IT!

What is the age requirement to volunteer?

Rock The Ocean requires all volunteers to be 16 years old.

What are the days/shifts for a Volunteer with Rock The Ocean (RTO) during the Tortuga Music Festival?

Rock The Ocean has volunteer opportunities before, during, and after the festival.

Time of shifts are determined based on number of volunteers that sign up.

DATES:

Set Up: Sunday, March 30 - Thursday, April 3

Show Days: Friday, April 4 - Sunday, April 5

Tear Down: Monday, April 7 - Tuesday, April 8

What are the perks for volunteering?

ALL volunteers can receive a 25% discount on Rock The Ocean merchandise (up to 4 items). This includes volunteers that work during set up or tear down. To redeem your discount, you must visit the RTO HQ booth & check out with the RTO Apparel Manager. (If you are not attending the event please reach out to Volunteers@RockTheOcean.com to redeem.)

If you are scheduled to work during Festival Days (Friday, April 4 - Sunday, April 6), you will receive a Rock The Ocean Volunteer t-shirt to wear.

Some shifts allow volunteers to earn tickets to the current year's Tortuga Music Festival based on the number of hours volunteered. ALL HOURS must be completed BEFORE the date of the requested ticket. Tickets are non-transferable and volunteers hours must be redeemed in current year.

Ticket Qualifications:

10 hours volunteered = 1 day General Admission pass to Tortuga Music Festival 2025

24 hours volunteered = 3 day General Admission pass to Tortuga Music Festival 2025

All Volunteers must check in with the manager before your shift ends.

Volunteers are allowed to stay to enjoy the event after you have checked out of your shift.

How much time must a volunteer commit?

There are no requirements for number of days or hours to volunteer.

WHY DOES ROCK THE OCEAN RAISE FUNDS?

We have a unique opportunity at one of the country's largest music festivals to raise funds to support scientific research, conservation efforts, and nonprofits dedicated to ocean conservation.

Please read over the list of onsite activations and fundraising efforts hosted across the festival that will help you when engaging with fans during your volunteer shift!

- **Rock The Ocean Merchandise:**

- Rock The Ocean will be selling our merchandise at 2 booth locations during the event: Rock The Ocean Headquarters in Conservation Village & Rock The Ocean VIP Tent.
- Remember: 100% of proceeds from Rock The Ocean merchandise is donated to our Conservation Partners!

- **Rock The Ocean's Eco Exchange Program:**

- Fans can help keep the beaches clean by stopping by the Eco Exchange booth in Conservation Village. Fans are able to trade in trash for treasure! Fans can earn points during the weekend to trade in for prizes and the person with the most points at the end of the event wins a tickets to next year's festival!

- **Rock The Ocean Passport to Conservation:**

- Fans can stop by Conservation Village to participate in the Passport to Conservation. Fans are ask to visit our partner booths to learn about the cause & complete an activity to earn stamps. Once completed, fans will return their passport to the Rock The Ocean Foundation Booth inside Rock The Ocean's HQ. Fans are then entered in to a drawing for a prize!

- **Rock The Ocean Silent Live Auction & Raffle :**

- Fans can stop by the Rock The Ocean Headquarters booth, Auction Tent in VIP, Auction Tent in SVIP Catering, or look for signage throughout the festival site for details on how participate in this year's auction & raffle.
- Prizes range from daily VIP Upgrades, Back Stage Tours, Best Seats in the House, Meet & Greets with Artists and custom-wrapped Guitars & Surfboards autographed by Tortuga Artists.
- All fans are able to participate in the Auction and Raffle.
- All funds raised are donated to back to ocean conservation efforts.

- **Rock The Ocean Pop Up Shows**

- Each day, Rock The Ocean will host a pop up performance on the RTO Stage in the Rock The Ocean Headquarter tent.
- Details on the performances will be sent out on Rock The Ocean and Tortuga Socials, as well as the Tortuga Music Festival App.

- **Sea Oat Planting/Dune Restoration**

- Since 2013, Rock The Ocean has worked with our friends at Sea Turtle Oversight Protection (S.T.O.P.) to build and restore current dunes.
- Volunteers, staff, and fans at Tortuga Music Festival have helped to plant over 30,000 Sea Oats since 2013.
- In 2025, we will continue to restore the dunes near the festival Main Entrance. RTO Volunteers will be assisting with this activation and encouraging fans to participate and plant a sea oat!
- We encourage all volunteer and staff to plant a sea oat too!



- **Text To Give Campaign**

- This campaign runs throughout the weekend to make it easy for fans to support ocean conservation efforts.
- Text "RTO" to 76278

- **Phone Charging/Tattoo Stations**

- Fans are able to get temporary tattoos applied and can donate to Rock The Ocean as a thank you.
- Fans are able to charge their phone and can donate to Rock The Ocean as a thank you.

Each year, we add more and more FUNdraising activities. If you have an idea, please let us know!

WHO RAISES FUNDS FOR ROCK THE OCEAN?

We couldn't accomplish what we do without the amazing support of people like YOU - our Rock The Ocean volunteers! You are the reason we have been able to raise almost \$5 million dollars for ocean conservation and support over 100 organizations!

THANK YOU!

ROCK THE OCEAN COMMON TERMS

- RTO = Rock The Ocean (Rock The Ocean Foundation)
- TMF or Tortuga = Rock The Ocean's Tortuga Music Festival
- HQ = RTO Headquarters Booth is at the center of Conservation Village, where RTO apparel is sold, the RTO Foundation booth is stationed, and the main point of contact for all RTO related activities.
- Auction Booth = The Auction Headquarters is located in a shared booth space with RTO's VIP Apparel location. If guests have questions, about the auction, they can go to the RTO Headquarters tent in Conservation Village or the RTO VIP tent in VIP.
- Conservation Partners = Nonprofit organizations & university research programs whose missions align with one of Rock The Ocean 5 Core Issues. These organizations are the recipients of the funds raised at the festival.
- CV = Conservation Village
- CV Passport or Passport to Conservation = Conservation Village activity encouraging fans to visit CV Partner booths & engage to earn a passport stamp. Once the passport is complete, fans return it to the RTO Foundation Booth located in RTO HQ to be entered to win tickets to next year's festival.
- GA = General Admission areas of Festival
- Load In = Day/s before(leading up to) festival CV Partners load their items onto festival site for their booth in CV
- Load Out = Day/s after festival where CV Partners tear down and load out items from their booths in CV on the festival site
- Vendor Village or Craft Village = Area of the festival site where other vendors are selling items such as jewelry, bathing suites, etc. This is on the walk way to the North of Conservation Village.
- VIP Booth = RTO tent located in VIP which includes RTO Apparel and Auction HQ
- SVIP Booth = RTO space located inside the SVIP catering tent within the VIP area of the festival - staff and volunteers must have specific pass/wristband to access areas.
- Office = RTO Office trailer - Rock The Ocean's office trailer behind the Main Stage in what is called the "Production" area of the festival (Production area aka backstage where fans do not have access to) - During the Festival, volunteers do not have access to the Production area.
- RTO Foundation Booth = Booth located in RTO HQ where fans learn more about the foundation, ability to make donations, and other general help

Below are a few roles/task that are typically assigned to our volunteers. Please note that we may ask you to assist with different task through out your shift. If there is ever a task assigned that you aren't comfortable with please let us know.

Set up - Pre Show shifts:

- Set up office space
- Assist the CV partners with carrying items to their booths
- Carrying tables, chairs, power cords, coolers and other items as needed to CV partners' booths
- Help any answer questions that may arise regarding Conservation Village and the festival
- Assist in set up and decorating RTO booths located in Conservation Village and VIP
- Count and separate apparel for different merchandise areas (RTO HQ and VIP)
- Assist with organization of volunteer t-shirts and packets for festival days
- Running errands
- Placing conservation signage around festival site as needed
- Assist where needed

Festival Day Shifts:

HQ Foundation Staff:

- Educate concert fans on RTO foundation
- Assist fans with CV passport questions and collecting the passports once completed to be entered drawing for grand prize
- Apply temporary tattoos to fans
- Assist in HQ where needed

Crowd Canvassing

- Interact with fans before festival and walking between stages sharing knowledge of what the festival initiatives are and about Rock The Ocean & Conservation Village
- Educate fans about what/where Conservation Village is at and what the CV Passport is/how to enter to win grand prize
- Apply temporary tattoos on to fans
- Encourage fans to take photos at/around any RTO booths and signage and how to tag RTO on social media in their photos
- Pass out reusable Pocket Ashtrays to fans and encourage them where to dispose of cigarette butts
- If there is a specific RTO Step & Repeat on site, encourage fans to take photos at this activity and how to tag RTO on social media in their photos
- Assist where needed in Conservation Village

Apparel Staff:

- Maintain and manage apparel areas of booths, including counting inventory, keep area clean/organized
- Assist apparel company running errands/product to different areas of even
- Offer excellent customer service and assist customers with RTO purchases
- Use touchscreen devices to ring up customers and take payments via card/wristband electronically
- Accept donations (cash and card) for Rock The Ocean Foundation

ROCK THE OCEAN VOLUNTEER TASKS

Eco Exchange:

- Help run the Rock The Ocean's Eco Exchange program onsite - fans trade in trash, recycling, etc for points to win prizes
- Ensure that area is clean and notify proper departments to have trash removed in a timely manner as to not build up
- Engage with fans about Conservation Village and Eco Exchange rules
- Assist where needed in Conservation Village

Auction Staff

- Place out items to be signed for Auction
- Sit with Items, interact with Artists to sign items advising what the auction is and what money being raised is for
- If there are any Auction item experience, work with Auction manager and fans to ensure experience is fulfilled
- Assist Auction manager when needed

Tear Down - Post Festival General Help

- Assisting in breaking down tables, chairs, and office/display items at different locations on site (HQ, VIP, Vendor Village, and Office)
- Help CV Partners breakdown and carry their items to their vehicles
- Complete ending Inventory count of Apparel and Office items for all RTO locations
- Box items to ship and store at warehouse
- Other help where needed



**WE'LL SEA YOU
ON THE BEACH!**